

**2019/2020
SPONSORSHIP OPPORTUNITIES**

Benjamin Franklin Sponsor - \$5,000 +

- Individual company banner in front of school on fence fronting Sardis Rd.(until 8/15/20)
- Individual company banner displayed in school multi-purpose room through 6/2020
- Logo featured as top level sponsor on the save the date, invitations, posters, promotion and program for 2020 School Auction at Twisted Laurel
- Table Display at 2020 Auction event at Twisted Laurel
- 4 Tickets to 2020 Auction event at Twisted Laurel
- Logo featured as a top level sponsor on the 2020 Founders Day/Mud Run t-shirts
- Logo featured on 2020 Founders Day/Mud Run poster/banner
- Table Display (6 foot maximum) at 2020 Founders Day/Mud Run (250+ attendance)
- Acknowledgment in all 2020 Mud Run announcements
- 2 Free Mud Run Race Entries
- Logo featured on the FSI website (through 08/15/20)
- Ad in the 2019/2020 yearbook
- School Newsletter thank you
- Logo or business name featured on Social Media monthly(through 8/15/20)

Marie Curie Sponsorship- \$2,500 or \$3,000 or more in kind

- Individual company banner in front of school on fence fronting Sardis Road (until 8/15/20)
- Logo featured as a mid- level sponsor on the 2020 Founders Day/Mud Run t-shirts
- Logo featured on 2020 Founders Day/Mud Run poster/banner
- Acknowledgment in all 2020 Mud Run announcements
- Table Display (6 foot maximum) at 2020 Founder's Day/Mud Run (250+ attendees)
- 2 Free Mud Run race entries
- Logo featured as sponsor on posters and programs for 2020 Auction event at Twisted Laurel
- 2 Tickets to 2020 Auction event at Twisted Laurel
- Ad in the 2019/2020 yearbook
- Logo featured on the FSI website (through 8/15/20)
- School Newsletter thank you
- Logo or business name featured on Social Media 4 times (through 8/15/20)

Albert Einstein Sponsorship- \$1,000 or \$1,000 to \$2,999 in kind

- Logo featured on posters and programs for 2020 Auction event at Twisted Laurel
- 2 Tickets for 2020 Auction event at Twisted Laurel
- Logo featured as a lower-level sponsor on the 2020 Founders Day/Mud Run t-shirts
- Logo featured on 2020 Founders Day/Mud Run poster/banner
- 1 Free Mud Run race entry
- Table Display (6 foot maximum) at 2020 Founder's Day/Mud Run (250+ attendees)
- Logo featured on the FSI website (through 8/15/20)
- School Newsletter thank you
- Logo or business name featured on Social Media 2 times (through 8/15/20)

Rosa Parks Sponsorship- \$500 or \$500 to \$999 in kind

- Logo featured on a sign placed at a 2020 Mud Run obstacle or a Founders Day game
- 1 Free Mud Run Race Entry
- Table Display (6 foot maximum) at 2020 Founder's Day/Mud Run (250+ attendees)
- Medium Logo featured as a lower level sponsor on posters and program for 2020 Auction Event
- School Newsletter Thank You
- Logo featured on the FSI website (through 8/15/20)
- Logo or business name featured on Social Media (through 8/15/20)

Thomas Edison Sponsorship- \$250 or \$250 to \$499 in kind

- Logo featured on a sign placed at a Mud Run obstacle or a Founders Day game
- Table Display (6 foot maximum) at 2020 Founder's Day/Mud Run (250+ attendees)
- Smaller logo or business name featured on posters and programs for 2020 Auction event
- Logo or business name featured on the FSI website (through 8/15/20)
- Logo or business name featured on Social Media (through 8/15/20)

Franklin School of Innovation is a 501(c)3 non-profit organization (tax id: 46-1548530) donations to which are deductible to the full extent allowable by law.

About Franklin School of Innovation (FSI)

2019/2020 Annual Fund positively affects every student at FSI.

Our Annual Fund supports:

- EL Education (formerly Expeditionary Learning) program
- Grade Level Expeditions (semester long projects that include research, problem solving, leadership, collaboration, critical thinking, multimedia presentations)
- Grade Level outdoor adventure trips
- The Athletic Department with uniforms, gym and field rentals, referees
- The Arts Department with supplies and materials
- The Theatre Department with costumes, scripts and performance space
- The Music Department with supplies and performance space
- Keeping our buses running and paying drivers
- Technology- FSI purchased 200 chrome books this year already

Our School

- Franklin School of Innovation is a free public Charter School with students in 5th-12th grade.
- Founded in 2014, our curriculum is based on the EL Education (Expeditionary Learning) model created collaboratively between Outward Bound and the Harvard Graduate School of Education. With a service learning and project-based curriculum, we believe that education takes place at school as well as in the community. Through challenging academics, real-world learning and community engagement, our students discover their potential, recognize the value of others and are prepared for the future they will create.
- In 2017/2018 FSI started offering 5th grade, and graduated its first senior class.
- Current Enrollment: 600 students with 425 local families who live in five counties across Western North Carolina including Buncombe, Haywood, Henderson, Madison and Polk.
- Through our service learning programs, FSI students contributed over 5,000 hours of community service last year, ranging from befriending seniors in a retirement home, stream cleans and live-staking, to building a home with Habitat for Humanity.
- FSI's comprehensive college prep program offers the opportunity to pursue interests in athletics, theatre, band, songwriting and choral music, student government, and student-led clubs.

Charter Schools

- A charter school is a free public school that operates independently from local district schools, under a "charter" or agreement with the State Board of Education.
- Charter schools receive public funds for each student served, but do not receive the capital funds that support local district schools. This gap means charter schools receive about \$.75 for every \$1.00 that goes to other public schools.
- Charter schools are open to any student who lives in North Carolina.
- As a charter school, we have more freedom to innovate than local district schools. We determine our staffing model, hire and support our faculty, design curriculum, and manage our budget. In exchange for this autonomy, we are held accountable for student achievement, operations, and financial management. We welcome this accountability and believe charter schools should be held to high standards in exchange for receiving public funds.
- FSI is a 501(c)(3) nonprofit organization with a volunteer Board of Directors.

Academics

- 54% of our teaching faculty holds advanced degrees in their field
- FSI offers AP classes and partners with AB Tech to provide dual enrollment courses for our high school students; 50% of this year's seniors are taking Advanced Placement (AP) Classes
- Our first Senior Class of graduates (25 students) were accepted to private and public colleges and universities including Belmont University, Brevard College, Carson-Newman University, Catawba College, City University of New York, Digipen University of Technology, Elon University, East Carolina University, East Tennessee State University, Gardner-Webb University, Guilford College, High Point University, Ithaca College, Kenyon College, Montreat College, Ohio State University, Saint Louis University, Savannah College of Art and Design, University of Central Florida, University of Kentucky, University of Maine Farmington, University of North Carolina at Chapel Hill, University of North Carolina at Charlotte, University of North Carolina at Greensboro, Western Carolina University